

### Beckers

Be inspired!



# Beauty is more than skin deep...

COIL COATED METALLIC EFFECTS THAT ENHANCE ARCHITECTURAL DESIGN

**The journey** from initial inspiration to practical realisation can take years. We would like this collection to catalyze a process in which inspiration is transformed into practical, economic and sustainable solutions. Recognized for exceptional service and quality, the Beckers Group offers coatings that unite beauty and function – with a performance to match their looks.

**Metal is one of the more popular** materials used by designers, for both interior and exterior constructions. Metal offers such a broad variety of combinations: iron, steel, stainless steel, aluminum. Metal can be either an attractive material in its own right or an enhancement in combination with other materials, contributing strength, flexibility and sustainability. Coloured and special-effect coatings add a further dimension in terms of protection, functionality and visual appeal.

Over time, metal has acquired an increasingly exclusive role in architectural and product design. It can be raw and textured, burnished and sleek, or feature a mix of several visual effects. Coil coated metal is protected from the elements, ensuring that impressive buildings remain impressive. Design trends vary from a natural look and feel to surfaces with a special patina or a more sophisticated urban style. There are Beckers coatings to cater for every trend. While protecting the substrate, our products can reproduce whatever metallic surface you choose. You can create the timeless look of naturally-aged copper without incurring the environmental challenge of verdigris, that poisonous green pigmentation arising from the action of acetic acid on copper. Or how about a subtly rusted effect without any corrosion? And why not a house of shimmering gold? Our paints ensure a consistent look that naturally aging metals can never achieve. Beckers metal-effect coil coatings combine consistent quality with excellent formability, effective corrosion protection and proven weather resistance, maintaining a stylish finish far into the future.

**The colour matchings** presented are divided into 5 themes and are available in the Beckry®Fluor/Beckry®Flon and Beckry®Tech systems. The products can be tailor-made according to customer specifications, i.e. gloss, layers and quality. Our paint systems can be coated on steel as well as aluminium. The five themes works just as well for interior as exterior design – creating a flair of sophistication. Be inspired!

### About Beckers:

A privately owned company, Beckers currently operates 20 production sites in 16 countries. The Beckers Group is a leading global supplier of coatings and the premier supplier of coil coatings in Europe. Beckers' international organization ensures global coordination and consistent product standards. Flexible and innovative, we cooperate closely with our customers. Focused on developing sustainable coatings and processes, we are determined to become one of the world's most sustainable businesses.

### AGED METAL

**For a mature and aged look**, that blends in perfect harmony with its surroundings. Timeless elegance, fusing past with present. Coatings that salute the past, yet embrace the future.

















### BRUSHED FINISHES

**Featuring brushed** or hairline patterns, this unidirectional satin finish creates a distinctively rough yet sophisticated look, with a mature medium-gloss metallic lustre. Reflecting the light, these coatings bring life to a burnished surface, giving elegance new meaning.

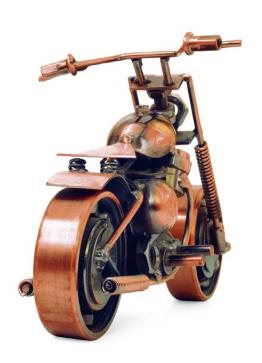














### PURE METAL

**Polished, shiny and mirror-like** metal signals exclusivity and purity – a perfect, brilliant and radiant surface in high gloss, making an extravagant gesture. The surface is crisp and flawless, stressing the timeless beauty of metal. The coatings impart a sense of classic values such as elegance, balance and precision – values that remain as meaningful now as they have always been.













VINTAGE WHITE GOLD





## STAINLESS STEEL

**Classic and glossy**, expressing strength and uncompromising durability. Simplicity and grace, but with a hint of boldness. Coatings that breathe a sense of pure and unassailable strength.

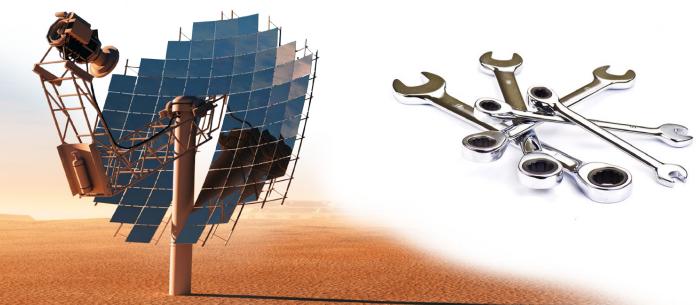












### ANODIZED LOOK

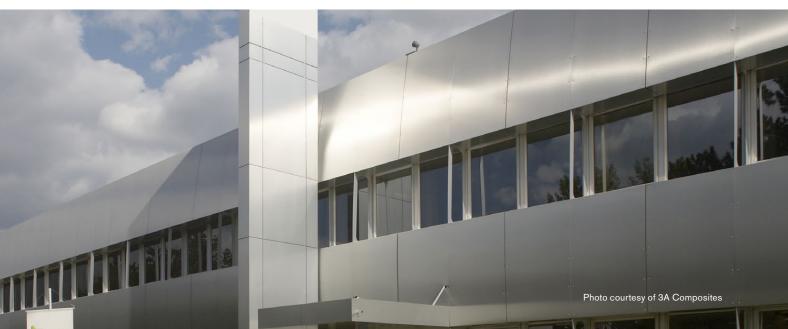
A beautifully smooth and silky look with a raw twist for a businesslike yet sophisticated impression. Anodized surfaces focus attention on high quality that stimulates the spectator's interest. The velvety effect of these coatings adds a touch of urban chic.



**BALMY BLACK** 







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### **Beyond The Surface**

